

A B C D E F G H I J K L M  
 N O P Q R S T U V W X Y Z  
 a b c d e f g h i j k l m  
 n o p q r s t u v w x y z  
 0 1 2 3 4 5 6 7 8 9 & @ \$

REG A a B b C c D d E e F f G g H h I i  
 IT A a B b C c D d E e F f G g H h I i  
 MED A a B b C c D d E e F f G g H h I i  
 MED IT A a B b C c D d E e F f G g H h I i  
 BD A a B b C c D d E e F f G g H h I i  
 BD IT A a B b C c D d E e F f G g H h I i  
 BK A a B b C c D d E e F f G g H h I i  
 BK IT A a B b C c D d E e F f G g H h I i

REG Despite its clean, tensile construction, Serus manages to project a comfortable, approachable quality. And whereas most fonts attempting to bridge established typographic domains (i.e., serif and sans styles, classical and

MED classical and modern proportions) do so with exaggerated or cartoonish results, Serus maintains an elegant and subtle quality and holds up well in both short-test and display settings. The design itself was originated by Todd

BD Masui in the late nineties, developed in conjunction with PSY/OPS, and formally published in May of 2000. Despite its clean, tensile construction, Serus manages to project a comfortable, approachable quality. And

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WsTeMfDg